

PROF. DR. ALEX MICHEL

Publikationen

Artikel

SIEGFRIED, P., MICHEL, A., TÄNZLER, J., ZHANG, J. J. (2021). Analysing sustainability issues in urban logistics in the context of growth of e-commerce. *Journal of Social Sciences*, IV (1), 6-11. doi:10.52326/jss.utm.2021.4(1).01.

KRUMMEL, D., SIEGFRIED, P., MICHEL, A. (2020). Millennials' employer brand perception in a German retail context. *Journal of Human Resource and Sustainability Studies*, 8, 396-418. doi:10.4236/jhrss.2020.84023.

SEIPP, V., MICHEL, A., SIEGFRIED, P. (2020). Review of international supply chain risk within banking regulation in Asia, US and EU including proposals to improve cost efficiency by meeting regulatory compliance. *Journal of Financial Risk Management*, 9, 229-251. doi:10.4236/jfrm.2020.93013.

KAUFMANN, L., MICHEL, A., CARTER, C. R. (2009). Debiasing strategies in supply managemend decision-making. *Journal of Business Logistics*, 30 (1), 85–106. doi:10.1002/j.2158-1592.2009.tb00100.x.

CARTER, C. R., KAUFMANN, L., MICHEL, A. (2007). Behavioral supply management. A taxonomy of judgment and decision-making biases. *International Journal of Physical Distribution & Logistics Management*, 37 (8), 631–669. doi:10.1108/09600030710825694.

Monografien

CIFTCI, K. Y., MICHEL, A., SIEGFRIED, P. (2022). *The potential impact of e-mobility on the automotive value chain* (1 ed.). Springer International Publishing.

MICHEL, A. (2008). *Behavioral supply management. A review of human judgment and decision making theory and its integration into the field of supply management* (1. ed.). Europ. Management Publ.

Buchbeiträge & Kapitel

MICHEL, A., HABERMANN, M. (2022). Complexity risk management. How to manage complex supply chains and supply chain disruption risk., 2022 Midwest Decision Sciences Institute Virtual Conference (pp. 167-187). Houston, TX: Midwest Decision Sciences Institute.

Publizierte Fallstudien

FROHS, J., SPILKER, M., MICHEL, A. (2021). Pfeiffer Vacuum. Strengthening your own competitiveness in times of market consolidation. *European Case Clearing House (ECCH)*, 520-0140-1.