

PROF. DR. TANJA ENGELMANN

Publikationen

Artikel

ENGELMANN, T., WALLSTEIN, S., HITZLER, D. (2019). An Experimental Study to Investigate the Potential of Online Shopping in Immersive Virtual Realities Compared to Conventional Online Shops. *International Journal of Virtual Reality*, 19 (3), 31-45. doi:10.20870/IJVR.2019.19.3.2939.

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